

2023 events calendar

Social media and marketing inspiration for every month of the year



January

Dry January

Veganuary

01 New Year's Day

04 National Trivia Day

11 Golden Globes

16 Blue Monday

18 Winnie the Pooh Day

22 Chinese New Year

25 Burns Night

30 National Storytelling Week

February

14 Valentines' Day

17 Random Acts of

Kindness Day

21 Pancake Day

27 Fairtrade Fortnight
begins

March

National Bed Month

01 St David's Day

02 World Book Day

03 World Wildlife Day

08 International Women's Day

17 St Patrick's Day

10-19 British Science Week

19 Mothers' Day

20 First day of Spring

25 Earth Hour

April

Stress Awareness Month

01 April Fools' Day

07 Good Friday

09 Easter Sunday

10 Easter Monday

15 Grand National

21 National Tea Day

22 Earth Day

23 St George's Day

23 London Marathon

May

01 May Day

04 Star Wars Day

07 World Laughter Day

08 Bank Holiday for Coronation

12 Limerick Day

13 Eurovision Song Contest

20 World Bee Day

22-27 Chelsea Flower Show

29 National Biscuit Day

29 May Bank Holiday

June

Pride Month

03 FA Cup Final

05 World Environment Day

08 World Oceans Day

15 National Beer Day

18 Fathers' Day

21 First day of Summer

23-25 Glastonbury Festival

30 World Social Media Day

July

Ice-cream month

Picnic Month

01-31 Plastic Free July

01 International Joke Day

03-16 Wimbledon

07 World Chocolate Day

09 British Grand Prix

14 Emmeline Pankhurst Day

17 World Emoji Day

August

04 International Beer Day

02 National Play Day

05 Cycle to Work Day

08 International Cat Day

19 World Photography Day

26 International Dog Day

28 August Bank Holiday

September

National Organic
Month

13 Roald Dahl Day

17 British Food Fortnight begins

17 Batman Day

19 Talk Like a Pirate Day

22 First Day of Autumn

22 100 days before Christmas

27 World Tourism Day

28 World Maritime Day

October

Black History Month

Breast Cancer Awareness
Month

01-31 The Big Draw

01 International Coffee Day

04 World Space Week begins

06 World Smile Day

07 National Poetry Day

10 World Mental Health Day

20 International Chef's Day

31 Halloween

November

November

01 World Vegan Day

05 Guy Fawkes Night

11 Remembrance Day

13 World Kindness Day

24 Black Friday

30 St Andrew's Day

December

02 Small Business Saturday

08 Christmas Jumper Day

21 First day of Winter

24 Christmas Eve

25 Christmas Day

26 Boxing Day

31 New Year's Eve